



FOR IMMEDIATE RELEASE  
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### **Alpena Alcona Area Credit Union Welcomes Host Welcome Back Events for Staff and Freshman**



**Pictured: Liam Kieliszewski, Caleb Potter, and Alison Jakubcin**

*Alpena, Michigan, August 22, 2023 – Alpena Alcona Area Credit Union (AAACU) recently hosted a welcome back breakfast and participated in Freshman Orientation at Alpena High School.*

Team members from our student-run credit union, the Wildcat Branch, located inside Alpena High School, welcomed staff back with coffee and breakfast for their back-to-school two-day training session. The Wildcat Branch also participated in in Freshman Orientation, passing out backpacks to freshman in attendance. Later that day, the team set up a table of goodies to pass out for Freshman Bash to provide information on the benefits of the Wildcat Branch to staff and students.

Support to events like Freshman Bash are funded by our Community Reinvestment Fund. These funds are comprised of dollars donated back into our communities thanks to credit union members who choose to receive their monthly statements electronically. The credit union pledged to donate \$9.00 annually for each of these e-statement accounts and in 2023, AAACU will donate up to \$238,000.00 back into the communities they serve.

*AAACU is a state-chartered credit union with membership eligibility open to any resident in the state of Michigan. As of July 31, 2023, AAACU provides service to 44,794 members with total assets equal to \$740,089,334.*